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MINISTRSTVO ZA OKOLJE IN  
PROSTOR

Project: CAMP Slovenia

## PROGRAMME OF PUBLIC PARTICIPATION, TRAINING AND PROMOTION

Final report

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Občina  
Divača



Občina  
Hrpelje-Kozina



Občina  
Ilirska Bistrica



Občina  
Izola



Občina  
Komen



Mestna občina  
Koper



Občina  
Piran



Občina  
Sežana

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## **1. INTRODUCTION**

**The purpose of the horizontal project on** Public Participation, Training and Promotion was to achieve active public participation in preparation of the CAMP Slovenia project, to motivate and sensitize the public in the field of sustainable development of the coastal area and the hinterland, with special emphasis on sustainable spatial planning.

**The general project objectives** were to promote participation of different target groups in decision-making processes by encouraging and involving them in the preparation of spatial and development documents at different levels; to promote the principles of sustainable development and sustainable (spatial) planning, and to inform the key actors on new approaches and methods with regard to spatial planning.

The project was implemented in three modules: public participation (involvement), training and public promotion. Specific module objectives were:

**The module on public participation:** the goal of this module was to fulfil the statutory forms of public involvement in the process of spatial documents preparation (spatial conferences, public exhibitions, and public debate) and to involve various target groups in key phases of individual project preparation.

**The module on training:** the goal was to acquaint spatial planners and other stakeholders with the method of scenario planning in the framework of preparation of the Regional Conception of Spatial Development and in the light of Integrated Environmental Impact Assessment.

**Module on public promotion:** the goal was to inform the general public on the fundamental principles and practical implementation of sustainable development and to notify the general public and experts on the CAMP Slovenia project, its progress, the key events and results.

## **2. DESCRIPTION OF RESULTS BY MODULES**

### **2.1 Module 1: Public Participation**

Within the framework of CAMP Slovenia, cooperation of the public was provided through:

- horizontal activities Imagine – SPSA (Systemic and Prospective Sustainability Analysis),
- activities within the framework of individual projects,
- integrations in the process of regional development programming (preparation of Regional Development Programme of South Primorska for the period 2007-2013).

#### **2.1.1 Horizontal activity Imagine (Systemic and Prospective Sustainability Analysis)**

The Imagine project (SPSA – Systemic and Prospective Sustainability Analysis) played a very important role in the CAMP Slovenia, on two levels:

- integration of individual CAMP activities and
- inclusion of a wider public into the project.

Cooperation of various target groups, end-users of the projects, and the public was established within the framework of project activities by principles of participation, open learning and transparent presentation of feedback to participants. Over 50 stakeholders were participating, namely the representatives of local, regional and national bodies, non-governmental organizations, contractors of individual CAMP projects, and other representatives of the public. Workshops were carried out at different locations across the region:

- 1<sup>st</sup> Workshop (12 and 13 January 2005) at the premises of the Municipality of Koper,
- 2<sup>nd</sup> Workshop (9 and 10 February 2005) at the Regional Chamber of Craft Piran in Lucija,
- 3<sup>rd</sup> Workshop (6 and 7 April 2005) at the premises of the Municipality of Sežana,
- 4<sup>th</sup> Workshop (25 and 26 May 2005) in the Manzioli Palace in Izola,
- 5<sup>th</sup> Workshop (22 and 23 June 2005) at the premises of the Municipality of Koper.

All workshops were conducted by Dr. Simon Bell, Advisor to the Bleu Plan from Great Britain and Ms. Elisabeth Coudert, Programme Officer, Blue Plan, France.

Within the framework of the Imagine – SPSA process, the participants defined the basic framework of the Coastal Area Management Programme. They identified the key characteristics and problems of the current situation, the indicators for describing the situation, further development scenarios (trend scenarios, desired scenarios), vision, indicative guidelines for action programme and marketing plan, which determines the manner of the popularization of process results among the key stakeholders.

The participants in the 1<sup>st</sup> Workshop defined the main problems in the region, determined the priorities, future tasks and a set of requisite activities. At the 2<sup>nd</sup> Workshop, 30 indicators of sustainable development were selected from amongst almost 100 indicators. Subsequently, the participants defined the indicator limit values, which reflected an ideal situation, i.e. the conditions within the framework of sustainable development. On the basis of current experience and knowledge, the participants drew the indicators on the AMOEBA graphs, which enable an insight into the overall state of indicators for every thematic area. The working groups presented the outcomes to a wider circle of stakeholders (representatives of investors, societies, local communities, etc.) who provided recommendations and suggestions for future work. The central theme of the 3<sup>rd</sup> Workshop was to define different scenarios of future development. In addition, the participants discussed which values of a particular indicator did not reflect a sustainable development of the region. The development of scenarios continued also during the 4<sup>th</sup> Workshop, when the holders of subprojects presented their results and informed the general public of their findings. The aim of the 5<sup>th</sup> Workshop was that the participants learn the basic rules of marketing and selling the messages to the stakeholders. Most participants were professionals dealing with strategies, long-term planning, preparation and maintenance of the municipal land use plans, architects, natural scientists and they were mostly not familiar with marketing science and rules. For most participants this workshop produced a completely new view of the process of how to sell a message and this will have a great value in their future work also outside CAMP Slovenia. In the continuation, the participants “extracted” the final results of the SPSA project. During the five workshops, they designed scenarios of future spatial development on the basis of trends and projections of possible states of indicators in the future, and the desired development guidelines. The Imagine – SPSA method, which was used by workshop participants, should be useful also in the future for solving the key strategic issues on further development of municipalities, the region and the State.

In the course of project implementation, we were faced with the problem of ensuring participation of some representatives of CAMP subprojects contractors. In order to demonstrate the importance

of workshop participation to some key representatives, a meeting was organized on this issue on 6 January 2005, a week before the first workshop. Nevertheless, their participation was not satisfactory, and recourse had to be made to written intervention from the highest possible levels, i.e. the Director of the Blue Plan Regional Activity Centre and the Minister of the environment and spatial planning. After interventions, the participation improved.

### **2.1.2 Conception of Spatial Development of South Primorska (CSD)**

The Ministry of the Environment and Spatial Planning called the first spatial conference on 23<sup>rd</sup> September 2004, in Koper. A draft of programme preparation for the RCSD of South Primorska was presented at the conference. The aim was to acquire and harmonise recommendations, guidelines and interests of the local community, economy, interest groups and the public in relation to the preparation of the aforementioned document.

The draft of programme preparation was presented by the coordinator at the committees of municipal councils responsible for the environment and spatial planning of South Primorska municipalities, as well as at most other municipal councils. Within the framework of representing and discussing the programme preparation for the RCSD, the municipal councillors were also informed about the whole CAMP project.

The Coordinator of CAMP Slovenia attended most meetings of municipal boards responsible for spatial planning and the meetings of municipal councils. He represented the programme preparation, which led to a debate and decision-making by councillors. The document was approved by all municipalities by the first half of September 2005.

Within the first and the second phase of the project, ACER d.o.o., the CSD project contractor, convened three workshops with municipal representatives. The first workshop, which subject was the overview of spatial problems and development potentials in coastal and Kras regions, took place on 9 December 2004. It was divided into two parts. During the first part, the contractor met with the representatives of three coastal Municipalities, Koper, Izola, Piran, and during the second part, with the representatives of four Kras municipalities, Divača, Hrpelje-Kozina, Sežana, Komen and Ilirska Bistrica. The representatives of municipalities informed the contractor about the current and most important spatial problems and described their plans for the future. In addition, they agreed on spatial documentation to be submitted to the contractor.

The second workshop took place on 8 March 2005 in Sežana. Participants at this workshop were the representatives of eight South Primorska municipalities, the Regional Development Centre of Koper and the Ministry of the Environment and Spatial Planning. First, the attendees provided their comments on the analysis of the situation, which the contractor took into account in the amendments to the Phase 2 Report. They recommended that the analysis should have included some other themes and the preparation of SWOT analysis should have been more focussed. In continuation, the contractor exposed some themes of regional importance to be dealt with in more detail and the municipal representatives submitted their proposals. They defined the extent of spatial vulnerability analysis. As regards the development variants, they agreed that it should be based on the development of several regional poles – urban centres and the hinterlands.

The third workshop took place on 25 April 2005 in Divača with the participation of municipal representatives, contractors to individual CAMP subprojects, non-governmental organizations and civil associations, as well as the representatives of the Ministry of the Environment and Spatial

Planning. The workshop was intended primarily for presentation and discussion of background documents, vulnerability studies, possible variants of spatial development and the proposed vision of spatial development in the region. After the introductory presentation by the contractor, the participants made their observations on individual parts of the material prepared in advance.

There were four workshops in Sežana, on 9 and 10 November 2005, where the contractor represented the prepared material to key sectors, which influence spatial development. The theme of the first workshop was transport while the second one dealt with infrastructure. The participants of the second workshop discussed about development of cities, economic zones and tourism. The third workshop was about the protection of cultural and natural heritage and the fourth workshop was about agriculture, mineral resources, and water management. At the beginning of each workshop, the contractor presented the baselines, defined the regional levels of treatment or criteria, presented the indicative vision and objectives of the region's spatial development and the so far identified projects or actions. The participants then supplemented the presented baselines, added to the list of the key long-term sectoral projects (spatial arrangements) aspects of regional impact, gave comments to the presented vision, objectives and spatial development strategies, defined possible conflicts of interest and proposed ways for solving them, pointed out the necessary expert groundwork and proposed the implementation of new ones, which needed to be ordered for the preparation of the RCSD.

The Ministry of the Environment and Spatial Planning stated its views and proposals to the Regional Development Centre of Koper, with a communication on 29 December 2005, regarding the continuation of the project in the light of preparation of the new legislation. The substance of the proposal was that the prepared material needed to be adapted to the regional spatial plan, regulated by the forthcoming ZUreP-2 by content and form and, therefore, the preparation of regional conception discontinued until the ZUreP-2 was brought into force and continued in accordance with the new spatial legislation provided that the interest of municipalities existed.

In March 2006, a foreign expert in the field of spatial planning, Mr. Brian Shipman, from Cornwall County Council, Great Britain, visited the Regional Development Centre of Koper. He advised how to adapt the content of RCSD to new conditions and suggested to prepare a proposal for the continuation of the project. A meeting was held with the municipal representatives and representatives of the Ministry of the Environment and Spatial Planning on 29 March 2006 at the premises of the Regional Development Centre of Koper. Mr. Shipman and the Project Coordinator presented the proposal. They all agreed on the changes.

In September 2006, an appendix was drawn up to the agreement with the contractor for the implementation of the Regional Conception of Spatial Development for South Primorska. The contents of the 3<sup>rd</sup> and 4<sup>th</sup> phase of the task were redefined.

On 10 October 2006, a workshop was held in Koper within the framework of the preparation of the Conception of Spatial Development of South Primorska for the representatives of participating municipalities (responsible for spatial planning issues). The purpose of the workshop was to review the summary of the project's analytical part, to draft suggestions for supplements, collectively create a vision, objectives and spatial development strategies, and agree on further activities. On 8 November, the second workshop was held in Koper. The present were familiarized with the proposal of spatial conceptions, actions, and projects by sections. The contractor's representative introduced the Conception of Spatial Development of South Primorska – conceptions and plan of actions for their realization and performed activities. Those present put forward suggestions for supplements to the material.

### **2.1.3 Detailed Conception of Coastal Strip Spatial Arrangements**

The first spatial workshop for the professional public was held on 30 August 2005 in Koper, under the guidance of Prof. Peter Gabrijelčič from the Faculty of Architecture, University of Ljubljana. The workshop was conducted within the framework of the project's third phase. Its aim was to examine the methodological approach and the content of proposed solutions. The contractors presented scenarios of coastal zone spatial development, evaluation criteria, priority areas of treatment and development models. The workshop was attended by the representatives of contracting entities (Regional Development Centre of Koper, Ministry of the Environment and Spatial Planning - Spatial Planning Administration), the representatives of three coastal municipalities from the field of spatial planning, the representatives of spatial planning holders, the University of Primorska and the RCSD project.

Many constructive proposals and methodological and substantive comments were given at the workshop. The participants methodologically supported the approach towards the treatment of the coastal zone and brought attention to defects in treatment of the infrastructure in physical space. They gave substantive recommendations on how to amend individual contents in physical space. They pointed out again that the key problem of spatial planning in coastal municipalities is traffic control. The contractor confirmed the fact and determined that the primary level of solving traffic is on the regional level and the level of the three coastal municipalities. Positive effects of the new traffic regime must also be visible in the zone of coastal lands, for which regulations of detailed control were set in the fourth phase of the project (regulations on access paths, coastal rivers, access with motor vehicles, maritime passenger transport, areas of stationary traffic). The speakers also addressed the issue of gaining new coast areas with filling of the sea, however at artificial and at the same time degraded parts of the coast. A common position of speakers could not be reached.

The contractor took into consideration the comments and entered them into the project. The contractors gained an appropriate response, within the workshop, and some suggestions for continuing the work, which formed the final definitions of the coastal zone and the necessary orientations for its regulation.

On 24 February 2006, in Koper, the Ministry of the Environment and Spatial Planning and the Regional Development Centre of Koper organized a deliberation on the subject "Slovenia and the Mediterranean sustainable development strategy". The participants of the mentioned workshop were informed on the content of Slovenian projects and sustainable development in the Mediterranean/Adriatic and CAMP Slovenia in the light of the preparation of a new development programme for South Primorska, with the Mediterranean sustainable development strategy as a development opportunity for Slovenia, and the universities presented their role in integrating the knowledge for sustainable development.

### **2.1.4 Regional Strategy of Sustainable Tourism Development**

The project contractor, Hosting d.o.o., prepared two workshops. The first one was convened on 29 March 2005 in Koper. The participants in the workshop were the municipal representatives responsible for the economy and tourism, the representatives of the Regional Development Centre of Koper and the contractors to the project on Detailed Conception of Coastal Strip Spatial Arrangements. The purpose and objectives of the project, working methods and the key issues of tourism development were presented during the introductory part of the workshop, followed by the preparation of SWOT analysis for the project area where all attendees participated actively. The

participants examined also the list of existing municipal tourism development projects, and the representative of the Regional Development Centre of Koper provided information on the SPSA workshops and presented a good practice case study on sustainable approach to tourism destination development.

The second workshop was intended for the representatives of municipalities and public institutions in the areas of agriculture and environmental protection. The workshop took place on 13 May 2005 in Sežana. The representative of project contractor presented some basic statistical data on tourist nights in Slovenian Istria, Kras and the Municipality of Ilirska Bistrica, tourism capacities, outstanding cultural and natural features of individual areas, which could be exposed as tourism potential and marketed. The participants discussed also the form to be attributed to the organization responsible for tourism development in the region and marketing of tourism supply.

On 24 and 25 November 2005, the contractor prepared the next workshops in Divača and Koper where he presented the working material: analysis of the situation, a draft of sustainable tourism development strategy, and the rest of so far prepared material to the representatives of public, private, and civil sector in the field of tourism from the areas of Kras, Ilirska Bistrica and Slovenian Istra. First the participants got acquainted with the content and the purpose of the CAMP Slovenia and with the project Regional Strategy of Sustainable Tourism Development. Then the contractor presented the draft strategy, the vision of tourist destination development until year 2012, strategic development objectives and policies relating to sustainable tourism development, a concept of spatial carrying capacities and proposed development policies. During the debate, he obtained opinions from local actors on presented subjects, information about problems and the foreseen development projects of the key holders of sustainable tourism and the data for the definition of limit value indicators. He also identified competitive advantages of existing and new tourist products as the basis for creating a marketing plan.

### **2.1.5 Management of Protected Areas**

Participation of the public in the project was enabled on a two-day workshop for potential managers of protected areas and Natura 2000 areas on 14 and 15 October 2005 in Seča, near Portorož. The workshop was attended by over 25 participants – the representatives of local communities, protected areas, non-governmental organizations and interested individuals. On the first day, they listened to lectures in three thematic sets: legal basis for declaring and managing protected areas and Natura 2000 areas, they got acquainted with the work and responsibilities of the nature protection supervisory agencies and with the contents of nature protection interpretation in a protected area, and participated in discussions. The next day there was an organized field visit with emphasis on concrete management problems in the Sečovlje Saltpan Nature Park, which was followed by lectures and discussion on ensuring safety for visitors of protected areas. The lecturers were from the Sečovlje Saltpan Nature Park and the Triglav National Park.

After the conclusion of the workshop, the evaluation of participants was good; it showed that the education was successful. Most participants pointed out the need for a more frequent organization of such and similar educational events for managers of protected areas.

### **2.1.6 Regional Programme of Environment and Water Resources Protection**

Public presentation of project results, which was prepared by the contractor, the Institute for Water of the Republic of Slovenia, took place at the workshop for the representatives of municipalities and public utility services (public utilities) on 15 December 2005, at the premises of the Municipality of Koper. The participants were introduced to the model for monitoring and analysis of municipal programmes for drainage and treatment of municipal wastewater and rainwater, which would enable a realistic assessment of feasibility of the mentioned programmes and planning of tariff regulations and the overall investment programme. The participants presented recommendations to the contractor for the continuing and completing of the project.

### **2.1.7 Integration of CAMP into the Process of Regional Development Programming (preparation of the Regional Development Programme of South Primorska for the period 2007-2013)**

CAMP Slovenia was integrated into a process of regional development planning with the inclusion of findings and results of its projects into the Regional Development Programme (RDP) of South Primorska 2007-2013. At the preparation of the latter, cooperation of stakeholders was provided and also of the wider public. In the management structure of the document preparation those cooperating were the Regional Council, which consists of the mayors of all South Primorska municipalities, and the Regional Development Council, where also other stakeholders were participating: representatives of the economy, municipalities, trade unions, managers of protected areas, non-governmental organizations, and the Italian minority. The wider public was invited to participate in the preparation of the strategic and operative part of the document. Integration of both processes, CAMP and regional development programming, was implemented in a way that the key material, prepared within the framework of CAMP project, was used as professional material in the preparation of the RDP, which was presented to the participating public and addressed by competent committees. At the end of the project, with the aim to ensure the continuity of the CAMP process, the Steering Committee adopted a recommendation that the sole process be transferred into the management framework of regional development programming.

The results obtained within the framework of the project were used by the Committee on the Economy of the Regional Development Council of South Primorska in the preparation of the RDP of South Primorska 2007-2013. At the first conference for the general public, which was held on 7 April 2006 in Sežana, it presented the findings of socio-economic and demographic analysis, SWOT analysis, and project implementation analysis, from the previous regional development programme. Those present then gave comments on the presented material. On 11 May 2006, in Hrpelje, there was a joint conference of all four committees for the preparation of the RDP (other three committees were: for human resources, infrastructure, environment and spatial planning, and rural development), where the participants were informed about the content of the prepared and supplemented material, and with proposals of priority programmes and activities. On 30 May 2006, at Mašun, there was a first joint workshop of all committees within the framework of the second phase of document preparation where the members of committees gave their proposals of priority projects in their fields and also tourism. In June, a public tender for submitting proposals of priority projects was published. On 19 June 2006, there was a special workshop in Koper in the field of tourism with the aim to design priority regional projects. The contractor, Hosting d.o.o., presented the key results of tourism strategy, prepared within the framework of CAMP and a proposal of regional development policies in the field of tourism. The participants discussed also about the possibilities and forms of establishing a joint tourist management tourist organization. On 20 June

2006, the members of the Committee on the Economy reviewed all received projects and classified them appropriately. The next joint workshop of all committees was on 6 July 2006 in Koper. All received project proposals were presented there. Participants stated their positions on the proposed projects, communicated their opinions and improvements. The drafters of RDP collected all comments and corrected the material accordingly. On 20 July, there was a final conference in Koper where the whole document was presented, with special emphasis on priority projects. The participants presented some comments, which were reasonably considered by the document drafters.

The analysis and findings within the scope of the abovementioned projects on the Conception of Coastal Strip Spatial Arrangements, Management of Protected Areas and the Regional Programme of Environment and Water Resources Protection were taken into consideration by the Committee for Infrastructure, Environment and Spatial Planning, within the framework of RDP preparation. The members presented to the general public the findings of socio-economic and SWOT analysis on 6 April 2006 in Koper. The time limit for the collection of comments to the material presented in April was until 11 May 2006 when there was a joint conference of all committees in Hrpelje. The members of the committee were also present at the next joint conference at Mašun on 30 May 2006. They determined the sets of priority projects in the fields of sustainable mobility in the region, public services, spatial planning, energy and coastal area management. At a meeting on 29 June 2006, the committee examined the proposals of priority projects, which arrived after the published public call. The list of priority projects was presented at the joint conference of all committees on 6 July 2006 in Koper. The members of the committee participated also at the final conference on the RDP preparation in Koper on 20 July 2006 where they presented the plans in the field of environment and spatial planning, on 20 July 2006.

## **2.2 Module 2: Training**

### **2.2.1 Integrated Environmental Impact Assessment (IEIA)**

Two training events took place for acquainting the stakeholders with modern tools of spatial planning. The first training, involving a wider circle of stakeholders, was dedicated to the instrument of IEIA, as stipulated by the Directive 2002/42/EC. The participants were informed about the legislation in this field, the process of IEIA preparation, the purpose and objectives and a detailed presentation of earlier assessments. The next consultation, intended for the examination of the relation between the integrated management of coastal areas and regional spatial planning involved experts who directly deal with spatial planning and the representatives of the Ministry of the Environment and Spatial Planning and the municipalities.

The first training event, which took place on 2 June 2005 in Koper, was intended for the representatives of ministries, municipalities, education and development institutions, regional development agencies, institutes engaged in protection of natural and cultural heritage, local communities, non-governmental organizations, companies engaged in environmental protection and contractors to CAMP subprojects. Representatives of the Ministry of the Environment and Spatial Planning presented European and Slovenian legislation determining the procedures of spatial plans adoption, described the steps of IEIA implementation, its purposes and foreseen outcomes, methods of plan assessment, including Slovenian experience. An actual IEIA case was described by Dr. Branko Kontič, Jožef Stefan Institute. Mr. Brian Shipman, Cornwall County Council, presented spatial planning and implementation of strategic environmental impact assessment in Great Britain, specifically South England. On completion of the discussion, the participants adopted

recommendations, which were intended particularly for the representatives of the Ministry of the Environment and Spatial Planning, responsible for IEIA implementation.

On 3 June 2005, the second consultative meeting was carried out in Ljubljana, dedicated to the relation between Integrated Coastal Areas Management and modern approaches to spatial development. The meeting gathered the representatives of municipalities and the contractors to CAMP subprojects in order to exchange their views and to acquaint them in detail with British experience, presented once again by Mr. Brian Shipman. At the meeting, the subproject contractors discussed also the work carried out and consequently, the municipal representatives received an insight into the process of the CAMP project. During discussion, the participants stressed the need for greater cooperation and harmonisation of all activities and emphasised the significance of public involvement.

## **2.3 Module 3: Public Promotion**

The Technical Secretariat of the CAMP Slovenia project was informing the public about its contents and the activities in several ways: through press conferences, publication of promotional articles in the press and by CAMP Slovenia website.

### **2.3.1 Public Presentations and Press Conferences**

#### *Public Presentations*

The Coordinator presented the CAMP Slovenia programme to a study group from Montenegro, who visited the Regional Development Centre of Koper on 14 September 2005. The group consisted of the representatives of different ministries, government offices and municipalities. The visit was intended for learning about experiences with the implementation of CAMP Slovenia and the information support in the field of spatial planning in the Municipality of Koper. The delegation also visited the Marine Biology Station Piran and the Municipality of Piran.

Between 8 and 11 November 2005, Slovenia hosted participants of the 14<sup>th</sup> Ordinary Meeting of the Contracting Parties to the Convention for the Protection of the Sea Bed and Mediterranean Coastal Areas and Its Protocols (the Barcelona Convention), where it took over a two-year presidency to this body. A day before the official opening of the session there was a presentation of the CAMP Slovenia to the international public and a press conference, where the reporters were informed on current activities of the programme. The President of the Steering Committee, Valentina Lavrenčič, presented to the participants the information on conclusions of the National Project Advisory Board session, which was had been held in Piran. Marko Prem, the representative of the PAP/RAC, spoke about CAMP's projects in the Mediterranean Action Plan (MAP), which was followed by presentations of the CAMP Slovenia programme and individual sub-projects.

The Coordinator also presented the content and the course of the CAMP Slovenia programme to the participants of the conference. For this purpose special posters and a bilingual, Slovene-English, publication were made.

On 8 November the Project Coordinator participated in the round table at the regional RTV centre Koper–Capodistria, where the discussion was about the 14<sup>th</sup> Ordinary Meeting of the Contracting Parties to the Convention for the Protection of the Sea Bed and Mediterranean Coastal Areas and Its

Protocols. During the debate he promoted the CAMP Slovenia programme. The programme was on TV at 6 p.m. and it lasted 45 minutes.

On 23 February 2006, at the premises of the Portorož Local Community, a lecture took place on the subject of the possibility of using the SPSA/Imagine method for preparing a new spatial strategy of the Municipality of Piran, which was organized by the Commission for regulation and protection of natural and urban space on the territory and aquatorium of the Portorož Local Community. The lecture was led by Igor Maher. He explained to the participants what the Imagine method was, to whom it was intended, its special features and advantages compared to other methods of work currently in use; he spoke about planning sustainable development scenarios, collecting and using available data for measuring the effectiveness of sustainable development, preparing a marketing plan, described the examples of good practices of so far implemented Imagine projects in the Mediterranean, and at the end showed how the method could be used in practice for the preparation of a new spatial development strategy for the Municipality of Piran.

On 16 May 2006 in Celje there was an international expert consultation on “Spatial and Developmental Planning for More Efficient Use of Resources in Local Communities with Examples of Good Practice from Slovenia and Member States of the European Union”. The purpose of the consultation was to present the expected influences of economic reforms on regions and municipalities, the state measures in the area of spatial and developmental planning required for the preparation of projects to obtain financing from the European funds; introduce to the participants the examples of good practice from Slovenia and the EU member states; and the measures for comprehensive and timely administration of spatial data for the purposes of spatial planning, preparation of investments and land management. The CAMP Slovenia and the Regional Conception of Spatial Development of South Primorska were presented at the meeting.

On the occasion of the release of the publication “Endangered Species and Habitat Types in the Slovenian Sea”, which was a result of the cooperation between the Institute of the Republic of Slovenia for Nature Conservation and the Office for International Cooperation of the Principality of Monaco, there was an international workshop “Conservation of Biodiversity in the North Adriatic” held on 25 May 2006 in Strunjan. The workshop presented the CAMP Slovenia and the activities within the framework of the sub-project Management of Protected Areas.

On 5 and 6 June 2006 there was an international conference "Sustainable Development Strategy for the Adriatic" in Portorož. The conference was organized by The Ministry of the Environment and Spatial Planning of the Republic Slovenia in cooperation with the Mediterranean Action Plan (UNEP/MAP) and their Regional Activity Centres for Information and Communication Activities (INFO/RAC) and for Cleaner Production (RAC/CP). The international conference was prepared by the Republic of Slovenia within the framework of its two-year presidency to the Mediterranean Action Plan. Its aim was to strengthen international cooperation for integrated management of the marine environment in the eco-region of the Adriatic, spatial planning, action plan in case of pollution in the Adriatic, IPPC (Integrated Pollution Prevention and Control), the question of partnership and information and communication strategy. We also presented the CAMP Slovenia programme at the conference.

#### *Press Conferences*

The first press conference on which CAMP Slovenia was presented took place on 13 January 2005 in Koper, upon the conclusion of the first SPSA Workshop. The CAMP Slovenia Project Coordinator presented the project contents to the public, its going-on subprojects and the contents of SPSA workshops. Both SPSA workshop moderators and the representative of the Ministry of the

Environment and Spatial Planning were present at the conference. The representative of the Municipality of Sežana informed about the expectations of local structures with regard to the project. The information obtained at the press conference was broadcast by a local radio station, Slovenian and Italian programme of the national radio station, [www.obala.net](http://www.obala.net) website comprising information on Slovenian Istra, and *Primorske novice* and *Žurnal* local newspapers.

The main purpose of the second press conference, carried out on 2 June 2005 in Koper, was to inform the public about the implementation of IEIA. First, the Project Coordinator informed the reporters on the contents and the purpose of the CAMP Slovenia, the speakers summarised their presentations and finally, the reporters were acquainted with the conclusions of the consultative meeting. The media received the consultative meeting agenda a day before the press conference and it was broadcast by a local radio station. The articles from the press conference were released by *Primorske novice* local newspaper and broadcast by Slovenian and Italian programme of the national radio station.

### **2.3.2 Publication of Articles and Promotion Articles in Printed Media**

On 14 November 2003, the then Minister for the environment and spatial planning, Janez Kopač, underlined the project Comprehensive Coastal Area Management, within the framework of the CAMP Slovenia, in an interview for the largest national journal "Delo". The minister's statement was mentioned within the framework of the report on the 13<sup>th</sup> MAP conference – Mediterranean Action Plan in Italian Catania.

During the project implementation, three promotional articles were published in the *Podjetniški glas Primorske* newspaper, which is a local monthly newspaper with a print run of about 11,000, distributed to all entrepreneurs and small and medium enterprises in the territory of North and South Primorska. The first article was published in the February 2005 issue of the newspaper. The readers were informed that the first SPSA Workshop had taken place in January; they were acquainted with its purpose, contents and the objectives of the CAMP Slovenia as well as with the contents and the foreseen outcomes of individual subprojects. The second article, published in the March 2005 issue, presented the contents of the Regional Strategy of Sustainable Tourism Development, its envisaged outcomes and the themes deserving more attention. The topic of the third article, published in the June 2005 issue, were the contents of the fourth SPSA Workshop.

On 26 April 2005, an article on the workshop on the RCSD preparation was published by *Primorske novice* local newspaper with a print run of 23,000, which brings out news from the whole Primorska region. The article summarised the discussion upon the presentation of the CAMP Phase 2 Interim Report.

*Finance*, the most important financial newspaper in Slovenia, published on 13 February 2006 comprehensive information on the CAMP Slovenia project in the framework of the presentation of the Regional Development Centre of Koper. The article described the contents of the project and its subprojects, the working methods and stated the partners. In particular, it highlighted the preparation of the Regional Strategy of Sustainable Tourism Development.

### **2.3.3 CAMP Slovenia Website**

CAMP Slovenia Project has its own website, upgraded and supplemented during its course. Its address is: <http://camp.rrc-kp.si>.

The central heading of the new main page is the “Latest News”. The section comprises important future events and newly prepared documents (reports, documents, significant for present and future activities). The section “Other News” contains information on the events in past two to three months and the section “Events” brings about information on the last month events and the announcement of future activities. The website designed in this way enables the visitors to obtain an insight into the current activities and fast access to documents or the contents of recent events. The participants in the CAMP project can thus inform themselves about all future activities, which may be an assurance of their participation, as they can note down those events and not plan other obligations.

Links are provided from the main page to the following subpages: About CAMP, Projects, Partners, Events, Links, Gallery, News, Maps, Cases and Log in.

The “About CAMP” subpage provides the basic information on the CAMP Slovenia, its implementers and subprojects.

The “Projects” subpage brings about short descriptions of all subprojects, divided into horizontal and individual subprojects. Each subproject has its own subpage providing a detailed description and attached Terms of Reference, interim reports, invitations, materials and workshop minutes.

The “Partners” subpage states all partners in the CAMP project and a link is established with the website of UNEP/MAP, the Ministry of the Environment and Spatial Planning and municipalities. The subpage contains also the organizational structure: Steering Committee, National Project Advisory Board, Project Secretariat and National Project Coordinator. Each body has its own subpage with a description of its tasks.

The “Events” subpage gives a chronological overview of all events within the project. During the course of projects the future activities are also announced on this subpage.

The “Links” subpage provides a link with the website of ORIS environmental information system, which is a result of the joint ORIS project of three coastal municipalities, Regional Development Centre of Koper; United Nations Environmental Programme (UNEP), MAP, Priority Action Programme – Regional Activity Centre (PAP/RAC), Blue Plan (BP/ARC), Regional Marine Pollution Emergency Response Centre for the Mediterranean Sea (REMPEC) and Specially Protected Areas - Regional Activity Centre (SPA/RAC).

The “Gallery” subpage comprises photographs of workshops and other events. The “News” subpage offers archives of all published articles. In the “Cases” subpage, some examples of the best practices on the Slovenian Coast are listed. The “Log in” subpage is intended for internal access to the website. It is used by the administrator and Technical Secretariat for entering texts and files into the website.

The Project Coordinator was preparing notifications on future events and submitted reports for public viewing on a regular basis, he published working material for members of the National Project Advisory Board or the Steering Committee for examination, news about past events,

minutes of meetings, and also other news interesting to those participating at CAMP were published on the website. The wider public was thus regularly informed about on-going activities and the members of working groups had access to the material for further work or decision-making at meetings.

### **2.3.4 Bilingual Publication**

In November 2005, a bilingual (Slovene-English) presentation booklet of the CAMP Slovenia project was published. It was presented to the public on the 14<sup>th</sup> Ordinary Meeting of the Contracting Parties to the Convention for the Protection of the Sea Bed and Mediterranean Coastal Areas and Its Protocols, in Portorož. The publication (in colour) contained a short description of the CAMP Slovenia project contents and its sub-projects.

## **3. Conclusions**

Within the framework of the horizontal activity Public Participation, Training and Promotion, some important results were achieved:

### **Participation:**

- Slovenia has a rich tradition in public participation in decision-making procedures in the field of spatial planning, which is often too formalistic – due to inadequate methodology approaches to public participation;
- the CAMP project and its structured participation programme, on the level of the whole CAMP project as well as on the level of individual projects, offers new approaches in participation;
- within the framework of the Imagine project – Systemic and Prospective Sustainability Analysis, the project CAMP offers a new approach to a wide and mainly substantive integration of stakeholders and the rest of the public in the formulation of strategic decisions, which was accepted with great sympathy among participants;
- in Slovenia, this approach is used also in various areas of strategic planning and so the participants suggested that the methodology be used also on the municipal level in the preparation of strategic documents;
- it is also recommended to use this methodology in current tasks, which will soon need to be handled by participating municipalities: in preparation of a new series of municipal spatial plans on the grounds of the new Spatial Planning Act,

### **Integration of the CAMP process and the regional development programming process:**

- regional development programming, encompassing economic and social as well as environmental and spatial aspects, is a key instrument for directing sustainable development in the region at the already established management structure and wide participation;
- for this reason, during the course of the project, special attention was given to the integration with preparation of the Regional Development Programme of South Primorska for the period 2007-2013, which took place in the region concurrently;
- communication during activities was provided, flow of information/expert materials and by that the achievement of synergy between both processes;

- regional development programming and programme implementation is the framework within which consistent continuation of the CAMP process can be provided and that is why an integration of the CAMP process into the regional development programming process is suggested;
- we propose that CAMP becomes a programme within the framework of the Regional Development Programme, while using and adequately adjusting the regional development programming management structure;
- thus, a suitable link to financial instruments will be provided, in particular the EU structure funds (mainly in the framework of territorial cooperation), which is a guarantee for successful implementation of priorities, defined in the scope of the CAMP process.

**Education:**

- at educational seminars, the CAMP project contributed new knowledge and experience in the field of spatial planning (scenario planning, strategic environmental impact assessment, marine use planning);
- the topic of sustainable development in specific Mediterranean conditions is most certainly a challenge, but at the same time also an opportunity for development of new programmes within the framework of the University of Primorska.

**Public promotion:**

- many promotional activities in different public media were carried out at the time of project implementation;
- even after the conclusion of the project it would be wise to keep the website up-to-date and make it a contact point for topics related to coastal area management in Slovenia.